

17. BEST PROGRAM DIRECTOR

(Including Programming Content Managers)

JUDGING PERIOD – 1 APRIL 2017 - 31 MARCH 2018

ENTRIES CLOSE 18 MAY 2018

Description of Category:

Entrants in this category must complete the attached Special Entry Form (signed by the Station Manager) relating to programming objectives and strategies and how they have been achieved. You should include information relating to the consistency of format, consideration of the standard of on-air presentation and production and relevant survey information, where available, which demonstrates the station's audience appeal. Information on management ability is also expected.

The entry must also include a CD, of no longer than 1 minute in duration, which provides a snapshot of the overall station programming, demonstrating a feel for the on-air content and highlighting all elements and therefore why the PD should be considered the best.

Provide other supporting information you think is relevant to your entry, eg. survey information (**1 PAGE LIMIT**).

Contact Details:

Entry Contact Name:

Position:

Contact Phone #:

E-mail:

Official ACMA Identity (for office use only):

Payment for Entry:

Please attach payment details for this entry and tick one division below:

- Metropolitan** (\$95 inc. GST): Stations in Sydney, Melbourne, Brisbane, Adelaide, Perth.
- Provincial** (\$65 inc. GST): Stations with service area populations of 75,000 and above.
- Country** (\$60 inc. GST): Stations with service area population of less than 75,000.

Entries received without payment will not be accepted into the ACRAs.

Support Material Checklist:

- Audio should be submitted on CD
 - Maximum 1 minute in duration
 - Announce your name and station only at the start of the audio – Do not announce name of category
 - Be exactly as broadcast – no added background music or sound effects
- Special Entry Form – please complete all questions in spaces provided
- Supporting information – **1 PAGE LIMIT**

Send Entry To:

When your entry is complete please send your entry form, supporting material and CD to:

Australian Commercial Radio Awards
Level 5, 88 Foveaux Street
SURRY HILLS NSW 2010

Entries to be received no later than 18 MAY 2018.

Entry Form

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Entry Details:

Please tick correct division: Metropolitan Provincial Country

Name of Entrant (for cert./trophy):

Email Address of Entrant:

Facebook username:

Twitter handle:

Instagram handle:

Station Name/On Air I.D. (for cert./trophy):

City:

State:

Network/Company (for cert./trophy):

When completing the entry form, use the names of individuals exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

Special Entry Form:

Program objectives:

Strategies:

Results:

I support the above statements and endorse this entry.

Station Manager name:

Station Manager signature: