

18. BEST DIGITAL RADIO FORMAT

JUDGING PERIOD – 1 APRIL 2017 - 31 MARCH 2018

ENTRIES CLOSE 18 MAY 2018

Description of Category:

This award is designed to recognise digital-only DAB+ stations, (this award is not for analogue stations being simulcast using DAB+).

This award has two categories:

Category A (long term): Stations that are long term digital stations that have been/were on air for **more** than 6 months

Category B (short term): Stations that are pop-up, event focused, short term stations that were on air **less** than 6 months

Entrants are required to provide a narrated sizzle reel describing rationale via YouTube, DVD, Vimeo or similar. Each of the below criteria must be addressed in the reel and no single criteria carries greater weight than the others. View compile examples here:

www.acras.com.au/Enter/Hints-Tips/Multimedia-Entry-Examples

Overview – describe the rationale for the format, innovative and creative ideas used including involvement of external parties and promotional activity and demonstrate on-air sound.

Technology – how did this format make use of the features of DAB+ technology, for example, scrolling text & slideshow.

Listeners – provide evidence to demonstrate audience involvement.

Contact Details:

Entry Contact Name:

Position:

Contact Phone #:

E-mail:

Payment for Entry:

Please attach payment details for this entry and tick one division below:

One category only (\$95 inc. GST)

Entries received without payment will not be accepted into the ACRA's.

Support Material Checklist:

Video compile/DVD/YouTube link etc.

- Maximum 1 minute in duration

- On-air audio must be exactly as broadcast - no added background music or sound effects

Special Entry Form – please complete all questions in spaces provided

Send Entry To:

When your entry is complete please send your entry form, and CD to:

Australian Commercial Radio Awards

Level 5, 88 Foveaux Street

SURRY HILLS NSW 2010

Entries to be received no later than 18 MAY 2018.

Entry Form

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Entry Details:

Please tick correct category: **Category A (Long term)** **Category B (Short term)**

Title of Entry (for cert./trophy):

Name of Entrant/s (for cert./trophy):

Email Address/es of Entrant/s: (address for each entrant required)

Facebook username/s:

Twitter handle/s:

Instagram handle/s:

Station Name/On Air I.D. (for cert./trophy):

City:

State:

Network/Company (for cert./trophy):

When completing the entry form, use the names of individuals or teams exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

Special Entry Form:

Overview:

Technology:

Listeners:

Video/DVD Link:

I support the above statements and endorse this entry.

Station Manager name:

Station Manager signature: