

# 23. BEST ACHIEVEMENT IN PRODUCTION

JUDGING PERIOD – 1 APRIL 2017 - 31 MARCH 2018

ENTRIES CLOSE 18 MAY 2018

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## Description of Category:

This category recognises Producers/Production Managers/Production teams from radio stations who use their skills, creativity, imagination, ingenuity and invention to make a radio station 'sound' good.

As we are a 'commercial' industry the focus is on the variety of commercial production, but also covers sweeps and other production material. Entrants should demonstrate the variety, creativity, originality and innovation of their production rather than the sound, volume and complexity.

Entries should include (in the following order) 2 of the following 3 elements, commercial production, station pointer production and any other form of production the entrant may wish to submit. Remember, the material must be exactly as was broadcast.

Metro entries only – if you only produce sweeps or commercials, you will need to mention this on the form.

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## Contact Details:

Entry Contact Name:

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Position:

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Contact Phone #:

E-mail:

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Official ACMA Identity (for office use only):

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## Payment for Entry:

Please attach payment details for this entry and tick one division below:

- Metropolitan** (\$95 inc. GST): Stations in Sydney, Melbourne, Brisbane, Adelaide, Perth.
- Provincial** (\$65 inc. GST): Stations with service area populations of 75,000 and above.
- Country** (\$60 inc. GST): Stations with service area population of less than 75,000.

Entries received without payment will not be accepted into the ACRAs.

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## Support Material Checklist:

- Audio should be submitted on CD
- Maximum 1 minute in duration
  - Announce your name and station only at the start of the audio – Do not announce name of category
  - Be exactly as broadcast – no added background music or sound effects

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## Send Entry To:

When your entry is complete please send your entry form, supporting material and CD to:

**Australian Commercial Radio Awards**  
Level 5, 88 Foveaux Street  
SURRY HILLS NSW 2010

Entries to be received no later than 18 MAY 2018.

# Entry Form

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### Entry Details:

**Title of Entry** (for cert./trophy):

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**Name of Entrant** (for cert./trophy):

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**Email Address of Entrant:**

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**Facebook username:**

**Twitter handle:**

**Instagram handle:**

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**Station Name/On Air I.D.** (for cert./trophy):

**City:**

**State:**

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**Network/Company** (for cert./trophy):

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When completing the entry form, use the names of individuals or teams exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

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**I support the above statements and endorse this entry.**

**Station Manager name:**

**Station Manager signature:**

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