

34. BEST ORIGINAL PODCAST – BRANDED

JUDGING PERIOD – 1 APRIL 2017 - 31 MARCH 2018

ENTRIES CLOSE 18 MAY 2018

Description of Category:

This category is open to CRA member stations or to CRA members in association with partner organisations and is for commercial brand associated podcasts.

Unbranded and radio show podcasts are not eligible for this category.

The podcast must have been made in Australia and must have been 10 minutes or more in length. It cannot be a radio show that was broadcast, must have been run first as a podcast in its own right, and cannot be an extended advertorial.

Entries should be no longer than 5 minutes in duration. Entrants must also provide a link to the original podcast in full.

A one-page overview must be submitted to demonstrate the podcast's originality and uniqueness, commercial appeal and audience over the judging period.

Contact Details:

Entry Contact Name:

Position:

Contact Phone #:

Email:

Official ACMA Identity (for office use only):

Payment for Entry:

Please attach payment details for this entry and tick one division below:

1 category only (\$95 inc. GST)

Entries received without payment will not be accepted into the ACRA's.

Support Material Checklist:

Audio of no longer than 5 minutes duration

Link to original podcast

Supporting documentation – **1 PAGE LIMIT**

Send Entry to:

When your entry is complete please send your entry form, supporting material and CD to:

Australian Commercial Radio Awards

Level 5, 88 Foveaux Street

SURRY HILLS NSW 2010

Entries to be received no later than 18 MAY 2018.

Entry Form



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Entry Details:

Title of Entry (for cert./trophy):

Name of Entrant/s (for cert./trophy):

Email Address/es of Entrant/s (address for each entrant required):

Facebook username/s:

Twitter handle/s:

Instagram handle/s:

Station Name/On Air I.D. (for cert./trophy):

City:

State:

Network/Company (for cert./trophy):

When completing the entry form, use the names of individuals or teams exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

Active podcast link:

I support the above statements and endorse this entry.

Station Manager name:

Station Manager signature: