

# 24. BEST ACHIEVEMENT IN PRODUCTION



JUDGING PERIOD: 1 APRIL 2019 – 31 MARCH 2020

**ENTRIES CLOSE FRIDAY 15 MAY 2020**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

This category recognises Producers/Production Managers/Production teams from radio stations who use their skills, creativity, imagination, ingenuity and invention to make a radio station 'sound' good.

As we are a 'commercial' industry the focus is on the variety of commercial production, but also covers sweeps and other production material. Entrants should demonstrate the variety, creativity, originality and innovation of their production rather than the sound, volume and complexity.

Entries should include 2 of the following 3 elements (in the following order):

- commercial production;
- station pointer production;
- and any other form of production the entrant may wish to submit.

Remember, the material must be exactly as was broadcast.

**Metropolitan entries only** – if you only produce sweeps or commercials, you will need to mention this on the form.

## Support Material Checklist

- Audio should be submitted in MP3 format
  - Maximum 1 minute in duration
  - Announce the title of entry, your name and station only at the start of the audio – do not announce name of category
  - Be exactly as broadcast – no added background music or sound effects.

## Entry Details

- Division:
  - » Metropolitan
  - » Provincial
  - » Country
- Title of entry (for certificate/trophy)
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.