

17. BEST MUSIC DIRECTOR



JUDGING PERIOD: 1 APRIL 2021 – 31 MARCH 2022

ENTRIES CLOSE FRIDAY 13 MAY 2022

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category recognises excellence in music programming across all formats.

The category will be judged by a specialist radio/record industry panel. No single criterion carries greater weight than the others, but entries will need to demonstrate relevance to the station's market size, format and target demographics.

Support Material Checklist

- Supporting material addressing the following criteria (**3 page limit**)
 - An understanding of your station's targeting in the "on air" sound and station packaging – **1 page limit**
 - The success of your station in relation to demographics and stated target market. If your market is regularly surveyed, survey results from the 12 months of the judging period – **1 page limit**
 - Your interaction with record company representatives, if applicable to your particular format, and how you monitor music trends – **1 page limit**.

Entry Details

- Division:
 - » Metropolitan
 - » Provincial
 - » Country
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.