

12. BEST SPORTS EVENT COVERAGE

JUDGING PERIOD – 1 APRIL 2016 - 31 MARCH 2017

ENTRIES CLOSE 19 MAY 2017

Description of Category:

This category is for the best coverage of a single sporting event. It can be a national, international, state or local event and the duration of the coverage is irrelevant, ie. it could have been 1 hour, 1 day, or 1 week.

The judges are looking for the excitement that only good radio sport can convey – action, pace, immediacy, thrills, audience reaction, talented and exciting sports journalists and announcers will contribute to the judging of the winning entry. To assist the judges, you must provide some background of the event via the Special Entry Form; why your station decided to cover it and the response you received, eg. ratings figures etc.

Entries should be submitted on CD of no longer than 1 minute in duration and must be exactly as broadcast – no added background music or sound effects.

Contact Details:

Entry Contact Name: _____

Position: _____

Contact Phone #: _____

E-mail: _____

Official ACMA Identity (for office use only): _____

Payment for Entry:

Please attach payment details for this entry and tick one division below:

- Metropolitan** (\$95 inc. GST): Stations in Sydney, Melbourne, Brisbane, Adelaide, Perth.
- Non-Metropolitan** (\$65 inc. GST): Stations outside the metropolitan area

Entries received without payment will not be accepted into the ACRAs.

Support Material Checklist:

- Audio should be submitted on CD
- Maximum 1 minute in duration
 - Announce your name and station only at the start of the audio – Do not announce name of category
 - Be exactly as broadcast – no added background music or sound effects
- Special Entry Form – please complete all questions in spaces provided

Send Entry To:

When your entry is complete please send your entry form, supporting material and CD to:

Australian Commercial Radio Awards
Level 5, 88 Foveaux Street
SURRY HILLS NSW 2010

Entries to be received no later than 19 MAY 2017.

Entry Form

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Entry Details:

Please tick correct division: Non-Metropolitan Metropolitan

Name of Entrant/s (for cert./trophy):

Email Address/es of Entrant/s (address for each entrant required):

Facebook username/s:

Twitter handle/s:

Instagram handle/s:

Title of Entry (for cert./trophy):

Station Name/On Air I.D. (for cert./trophy):

City:

State:

Network/Company (for cert./trophy):

When completing the entry form, use the names of individuals or teams exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

Special Entry Form:

Background information on the event (including responses received, reasons for coverage etc):

I support the above statements and endorse this entry.

Station Manager name:

Station Manager signature: