

# 16. BEST MUSIC DIRECTOR

JUDGING PERIOD – 1 APRIL 2016 - 31 MARCH 2017

**ENTRIES CLOSE 19 MAY 2017**

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## Description of Category:

This category recognises excellence in music programming across all formats.

The category will be judged by a specialist radio/record industry panel. No single criterion carries greater weight than the others, but entries will need to demonstrate relevance to the station's market size, format and target demographics.

## You will need to address the following criteria:

- An understanding of your station's targeting in the "on air" sound and station packaging. **(1 PAGE LIMIT)**
- The success of your station in relation to demographics and stated target market. If your market is regularly surveyed, survey results from the twelve months of the judging period. **(1 PAGE LIMIT)**
- Your interaction with record company representatives, if applicable to your particular format and how you monitor music trends. **(1 PAGE LIMIT)**

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## Contact Details:

Entry Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

E-mail: \_\_\_\_\_

Official ACMA Identity (for office use only): \_\_\_\_\_

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## Payment for Entry:

Please attach payment details for this entry and tick one division below:

- Metropolitan** (\$95 inc. GST): Stations in Sydney, Melbourne, Brisbane, Adelaide, Perth.
- Provincial** (\$65 inc. GST): Stations with service area populations of 75,000 and above.
- Country** (\$60 inc. GST): Stations with service area population of less than 75,000.

Entries received without payment will not be accepted into the ACRAs.

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## Support Material Checklist:

- Supporting material addressing the criteria outlined under 'Description of Category' – **3 PAGE LIMIT**

Entries to be received no later than 19 MAY 2017.

## Send Entry To:

When your entry is complete please send your entry form, and supporting material to:

**Australian Commercial Radio Awards  
Level 5, 88 Foveaux Street  
SURRY HILLS NSW 2010**

# Entry Form

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### Entry Details:

Please tick correct division:  Metropolitan  Provincial  Country

Name of Entrant (for cert./trophy):

Email Address of Entrant:

Facebook username:

Twitter handle:

Instagram handle:

Station Name/On Air I.D. (for cert./trophy):

City:

State:

Network/Company (for cert./trophy):

When completing the entry form, use the names of individuals exactly as they would appear on a finalists certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes – Commercial Radio Australia will not be responsible for incorrect spelling of names.

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**I support the above statements and endorse this entry.**

Station Manager name:

Station Manager signature:

