

FAQS 2016 ENTRY

What date do entries close?

Entries for the 2017 Australian Commercial Radio Awards close at 5pm on Friday 19 May 2017.

What are the valid dates for entry?

All entries into the award categories for the 2017 ACRA's must have been broadcast and/or active during: 1 April 2016 – 31 March 2017. However, entries into the categories of Best Station Sales Achievement, Best Agency Salesperson and Best Direct Salesperson are judged on the calendar year 1 January 2016 – 31 December 2016.

What does it cost to enter the awards?

The cost to enter the Awards depends on the location (Country, Provincial and Metropolitan) of the radio station and the award category. Please refer to the ACRA entry forms for more information.

How many times can I enter?

There are no limitations on the number of entries per person/per team.

Will a confirmation be sent?

A confirmation of entry will not be supplied due to the volume of entries.

Will entries be returned?

No – entries submitted into the Australian Commercial Radio Awards will not be returned. Please ensure you keep a copy of all entries submitted into the Awards.

When will finalists be announced?

Finalists in the 2017 Australian Commercial Radio Awards will be announced via acras.com.au in August. Ensure you are subscribed to the ACRA's enews to ensure you are the first to receive the list.

When will winners be announced?

Winners of the 2017 Australian Commercial Radio Awards will be announced at the Australian Commercial Radio Awards gala dinner at the Melbourne Convention and Exhibition Centre on the 14 October 2017.

How are entries judged?

The judging is conducted in a series of rounds by a panel of suitably qualified professionals selected by Commercial Radio Australia from a wide cross-section of the commercial radio industry, advertising agencies, production houses and educational institutions.

What are the judges looking for?

The judges are looking for strong content. Address the criteria and provide evidence of success. Check out the Preparing a Winning Entry for more hints & tips on what the judges are looking for at the beginning of this pack.

There isn't enough room on the Special Entry Form for my response to the criteria?

Complete your responses on a separate page ensuring you address all criteria and do not exceed the page limit stated for that category. Judges will not assess information which exceeds the maximum limits.

How should I announce my name and station on my audio submission?

Simply state your name and station only at the beginning of the recording. There should be no music or noise in the background, also no produced stations IDs and the tag should not exceed three seconds. Do not state the category.

What do I need to include with my entry?

Please check and double check the checklist made available on the category entry forms for what is required. It is essential all criteria is addressed and all support material is included to ensure your entry isn't disadvantaged.

Be sure to check out the page on Hints & Tips for preparing a Winning ACRA Entry!

Can't find your answer or having a technical issue?

Please contact us 02 9281 6577 or helen.boole@commercialradio.com.au and provide as many details as possible so we can try to resolve the problem you're experiencing as quickly as possible.