

BEST COMMUNITY CAMPAIGN



CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023

ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category is for a single community service project or campaign.

The judges will be looking for a project that achieved a major response from the community. The entry must include a letter from the charities or services involved attesting to the success of the project, along with audio which outlines the nature of the project, money raised and/or contribution to the community. In this category, judges place great value on evidence of significant station staff involvement, and as with all other Australian Commercial Radio Award categories, the judges will also value innovation and creativity.

Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute duration
- Announce the title of entry, your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound effects

Additional supporting Material;

- Money raised through this activity or value in kind (if relevant).
- Supporting letter from the charity or service involved and a statement of money raised (receipt of donation if applicable) **(1 page limit)**

Entry Details

- Division:
 - » Metropolitan
 - » Provincial
 - » Country
- Title of entry/project (for certificate/trophy)
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.