BEST NEWS EVENT COVERAGE

CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023
ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at http://entry.acras.com.au. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category is for the best coverage of a single news event. It can be a national, international, state or local event and the duration of the coverage is irrelevant, ie. it could have been 1 hour, 1 day, or 1 week.

The judges are looking for journalistic credibility, immediacy, audience reaction and scope of coverage. To assist the judges, you must provide some background of the event via the Special Entry Questions; why your station decided to cover it and the response you received.

Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute in duration
- Announce the title of entry, your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound

Additional Support Material;

- Background information on the event (including responses received, reasons for coverage etc).
- Further supporting material may include social media engagement and community involvement **– 1 page limit**

Entry Details

- Division: 1 category only – All markets encouraged to enter
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast RSS Link (if applicable)
- Title of entry (for certificate/trophy)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.