

# BEST ON-AIR TEAM



CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023

**ENTRIES CLOSE FRIDAY 7 JULY 2023**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

This category is for the many on-air teams across the country which present personality-based programs featuring information, current affairs, entertainment, music and comedy. Entries must be from the station where the program originated.

Judges will evaluate their entertainment value, ability to communicate with their audience and each other, special talents, innovation, creativity and originality. You must include supporting information such as survey performance, where available, to demonstrate audience appeal.

## Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute in duration
- Announce your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound effects

Additional Support Material;

- You should provide supporting information ie. survey performance, download numbers, social engagement, etc – **1 page limit**.

## Entry Details

- Division:
  - » Metropolitan
  - » Provincial
  - » Country
- Title of on-air team (for certificate/trophy)
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.