BEST PODCAST PRODUCER (AUDIO)

CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023
ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at http://entry.acras.com.au. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This Award recognises the often-unspoken contribution of a podcast's audio producer to making a podcast perfect for listening.

The podcast listening environment is very different to the broadcast radio listening environment: it is most likely via headphones, it is an intensely personal choice for the listener, listening is from the start of each episode, and every nuance of audio production has an impact on how the podcast is enjoyed. As such, the approach required is very different to that of radio production.

The audio entry should demonstrate the entrant's understanding of these differences, and shows that the podcast audio has been produced in line with what the podcast aims to achieve. Where possible, entrants should demonstrate variety, creativity, originality and innovation in production.

The entry can include elements of the podcast trailer, but this should only form a minor part of the entry.

Entrants must be employed by a broadcaster, not a third-party podcast producer or publisher. The podcast worked on must be made in-house and published by the broadcaster. Entrants must have been in the role for at least six months prior to the entry cut-off date.

Requirements

Audio should be submitted in MP3 format;
- Maximum 2 minutes duration
- Announce the name of the entrant, podcast, and broadcaster podcast network or broadcaster name at the start of the audio. Do not announce the name of the category
- The entry can include elements of the trailer, but this should form only a minor part of the entry. All other elements of the entry should contain episode elements exactly as published – no added background music or sound effects

Entry Details

- Division: 1 category only - All markets encouraged to enter
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast/RSS Link (If Applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.