

# BEST SPORTS EVENT COVERAGE



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023

**ENTRIES CLOSE FRIDAY 7 JULY 2023**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

This category is for the best coverage of a single sporting event. It can be a national, international, state or local event and the duration of the coverage is irrelevant, ie. it could have been 1 hour, 1 day, or 1 week.

The judges are looking for the excitement that only good radio sport can convey – action, pace, immediacy, thrills, audience reaction, and exciting presenters will contribute to the judging of the winning entry. To assist the judges, you must provide some background of the event via the Special Entry Questions; why your station decided to cover it and the response you received, e.g. ratings figures etc.

## Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute duration
- Announce the title of entry, your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound effects

## Additional Support Material

- Background information on the event (including responses received, reasons for coverage etc).
- Further supporting material may include social media engagement and community involvement (**1 page limit**)

## Entry Details

- Division:
  - » Non-metropolitan
  - » Metropolitan
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast RSS Link (if applicable)
- Title of entry (for certificate/trophy)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.