

BEST TALK PRESENTER



CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023

ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category is not limited to talk radio stations, but rather personalities who present a predominantly talk format on their station.

Entrants should have a strong personality, be informative and entertaining and be able to communicate with their audience in a responsible, credible and interesting manner.

You must include supporting information such as survey performance, where available, to demonstrate audience appeal.

Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute in duration
- Announce your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound effects

Additional Support Material;

- You should provide supporting information where available e.g. survey performance – **1 page limit**.

Entry Details

- Division:
 - » Metropolitan
 - » Non - metro
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.