

# MUSIC DIRECTOR OF THE YEAR



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023

**ENTRIES CLOSE FRIDAY 7 JULY 2023**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

This category recognises excellence in music programming across all formats.

The category will be judged by a specialist radio/record industry panel. No single criterion carries greater weight than the others, but entries will need to demonstrate relevance to the station's market size, format, target demographics and music knowledge.

## Requirements

Support material should address the following criteria (3 page limit)

- An audio demonstration of no more than 60 seconds via YouTube or Vimeo (link supplied within pdf), of your stations typical music format. You may choose to use a station music demonstrator or product spot.
- A brief overview of your understanding of your stations music format and target audience
- The success of your station in relation to stated target demographics and market. If your market is regularly surveyed, survey results from the 12 months of the judging period
- Your interaction with record company representatives, if applicable to your particular format, and how you monitor music trends
- Any other relevant supporting material (e.g. special features and music events you have been involved in creating)

## Entry Details

- Division: 1 category only - All markets encouraged to enter
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.