

# BRIAN WHITE FOR EXCELLENCE IN JOURNALISM



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 21 APRIL 2024

ENTRIES CLOSE FRIDAY 31 MAY 2024

All entries must be submitted online at <http://entry.acras.com.au>.  
THIS DOCUMENT IS A GUIDE ONLY.

## National Award - Single Category (All markets are encouraged to enter)

The winner of this category, to be judged by a specialist panel, should reflect the all-round spirit of the late Brian White as a journalist and broadcaster. Importantly, it recognises sustained journalistic achievement and effort and covers all aspects of radio journalism.

This is not a news reading, straight interviewing or commentary award. It is an opportunity to demonstrate a blend of key journalistic skills making listeners feel as if they are on the spot, involved at a key event, or are getting new and exclusive information, perspective or listening to the “breaking” of an important story.

The judges will be looking for demonstration of a variety of journalistic skills, not only news reading. Entries should demonstrate absolute professionalism and an ‘above and beyond’ effort in covering major events or particularly interesting news stories throughout the judging period.

They will consider the variety, treatment, accuracy, relevance, presentation, scripting, scope and depth of information and the use of resources.

NB: This category can only be entered by an individual – teams are not eligible.

## Requirements

Audio should be submitted in MP3 format:

- Maximum 2 minutes in duration. Maximum 2 minutes 20 seconds for Metro
- Announce your name and station only at the start of the audio – do not announce name of category
- Be exactly as broadcast – no added background music or sound effects

Metro entries only: provide coverage of three different news events that occurred (each up to 45 seconds duration)

Supporting documentation (1 page limit)

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.