

# BEST NEW TALENT - PODCAST



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 31 MARCH 2024

ENTRIES CLOSE FRIDAY 31 MAY 2024

All entries must be submitted online at <http://entry.acras.com.au>.  
THIS DOCUMENT IS A GUIDE ONLY.

## National Award - Single category (All markets are encouraged to enter)

One of the aims of the Australian Commercial Radio Awards is to encourage the development of new talent in the industry. This extends to new talent in podcasting.

This award is for all new podcast presenters, producers, sales and operations staff who have no more than 2 years of commercial radio or 2 years of podcasting experience (whichever is the greater). Previous winners of any other award are ineligible.

The audio entry can include relevant examples of podcast audio. If the entrant is not a presenter or producer, the audio entry can include examples of podcast audio they have contributed to or testimonials from colleagues or external partners who have benefited from the entrant's involvement.

The written entry must demonstrate the impact the entrant has made to their podcast network. This could be in the form of creative content or production, listener figures, sales success or the contribution made to a podcast network's operations.

Entrants must either be employed by or work directly with a broadcaster, not a third-party podcast producer or publisher. Work submitted for consideration must have taken place in-house at a broadcaster.

## Requirements

Audio should be submitted in MP3 format

- Maximum 1 minute in duration
- Entrant and broadcaster podcast network or broadcaster name at the start of the audio. Do not announce the name of the category.
- If the entry includes any podcast elements, these elements should be exactly as published – no added background music or sound effects

## Additional Support Material should be submitted in pdf format (3 page limit):

- Short CV to verify your experience (do not send your full CV)
- Evidence of impact, entrant has made to the podcast network
- e.g. form of creative content or production, listener figures, sales success or podcast contribution to networks operations.

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.