



STATION OF THE YEAR

CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 31 MARCH 2024

ENTRIES CLOSE FRIDAY 31 MAY 2024

All entries must be submitted online at <http://entry.acras.com.au>.
THIS DOCUMENT IS A GUIDE ONLY.

This award recognises a station that has a distinctive quality of output. Commercial submission must display the stations overall willingness to innovate and take creative risks in their on-air content.

The stations must be understanding and hold high levels of support for their listeners. The submission must display confidence in the station's brand and consistent delivery across all aspects of the creative and communications mix.

Requirements

Audio must be submitted in MP3 format

- Maximum 2 minutes
- Announce station name
- Be exactly as broadcast

Submission must identify; (3 page total limit including additional support material)

- nature of innovation
- Specific skills demonstrated
- State how this achievement/project will be of broad benefit to the industry
- Audience engagement

Additional support material should be submitted in pdf format (3 page limit):

- Consistency of communications & interaction with listeners
- Distinctive programming in content
- Original/innovative social media
- Contribution to the industry
- Evidence of new ideas and innovative content

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.