

PODCAST HOST/S OF THE YEAR



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 31 MARCH 2024

ENTRIES CLOSE FRIDAY 31 MAY 2024

All entries must be submitted online at <http://entry.acras.com.au>.
THIS DOCUMENT IS A GUIDE ONLY.

National Award - Single category (All markets are encouraged to enter)

This category is for a host or hosts of an original podcast that does not contain any elements from a radio show. The entry can be for one individual host or two or more joint hosts. Should there be more than one host nominated, the audio & written entries will need to demonstrate the contribution each presenter makes individually to the podcast. The judges will evaluate the entry based on the entertainment or informative value of the host or hosts, their ability to communicate effectively, the suitability of the host/s and their presentation style/s to the podcast content, their own personal content (if relevant) and the ability to engage with guests or each other. Creativity, innovation, and special talents will also play a role in judging.

The written entry should include supporting information to demonstrate the impact of the host/s on a podcast, if available. This includes listener figures, audience feedback and/or media coverage.

If the host/s also present a radio show as a result of the podcast, the entry should only reflect work from the original podcast and not the radio show. Podcast host/s who are in podcasts published by a broadcaster but do not receive active ongoing production support from the broadcaster are ineligible to enter. Entrants must demonstrate in their written entry the involvement of the broadcaster in their podcast.

Requirements

Audio should be submitted in MP3 format

- Maximum 2 minutes in duration
- Announce entrant's name, podcast and broadcaster podcast network or broadcaster name at the start of the audio. Do not announce the name of the category
- The entry can include different elements from a podcast; however, these elements should be exactly as published – no added background music or sound effects

All additional supporting material should be submitted in pdf format (3 page limit)

- Information must include detail on broadcaster involvement
- It can also include supporting information such as listener figures, audience feedback or media coverage.

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.