

# 17. BEST MUSIC DIRECTOR



JUDGING PERIOD: 1 APRIL 2019 – 31 MARCH 2021

**ENTRIES CLOSE FRIDAY 14 MAY 2021**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

This category recognises excellence in music programming across all formats.

The category will be judged by a specialist radio/record industry panel. No single criterion carries greater weight than the others, but entries will need to demonstrate relevance to the station's market size, format and target demographics.

## Support Material Checklist

- Supporting material addressing the following criteria (**3 page limit**)
  - An understanding of your station's targeting in the "on air" sound and station packaging – **1 page limit**
  - The success of your station in relation to demographics and stated target market. If your market is regularly surveyed, survey results from the 12 months of the judging period – **1 page limit**
  - Your interaction with record company representatives, if applicable to your particular format, and how you monitor music trends – **1 page limit**.

## Entry Details

- Division:
  - » Metropolitan
  - » Provincial
  - » Country
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.