

# 18. BEST PROGRAM DIRECTOR

## (including Programming Content Managers)



JUDGING PERIOD: 1 APRIL 2019 – 31 MARCH 2021

**ENTRIES CLOSE FRIDAY 14 MAY 2021**

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

## Description of Category

Entrants in this category must complete the Special Entry Questions relating to programming objectives and strategies and how they have been achieved. You should include information relating to the consistency of format, consideration of the standard of on-air presentation and production and relevant survey information, where available, which demonstrates the station's audience appeal. Information on management ability is also expected.

The entry must be no longer than 1 minute in duration, which provides a snapshot of the overall station programming, demonstrating a feel for the on-air content and highlighting all elements and therefore why the PD should be considered the best.

Provide other supporting information you think is relevant to your entry, eg. survey information – **1 page limit**.

## Support Material Checklist

- Audio should be submitted in MP3 format
  - Maximum 1 minute in duration
  - Announce your name and station only at the start of the audio – do not announce name of category
  - Be exactly as broadcast – no added background music or sound effects
- Special Entry Questions:
  - Program objectives
  - Strategies
  - Results
- Supporting information – **1 page limit**.

## Entry Details

- Division:
  - » Metropolitan
  - » Provincial
  - » Country
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.