

39. BEST PODCAST BY A RADIO SHOW



JUDGING PERIOD: 1 APRIL 2019 – 31 MARCH 2021

ENTRIES CLOSE FRIDAY 14 MAY 2021

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category is open to CRA member stations only.

The podcast must have been 10 minutes or more in length containing additional, extended or new content. It must have been produced to extend the reach of the radio show.

Entries should be no longer than 5 minutes in duration and must include only audio from the podcast. Entrants must also provide a link to the original podcast in full.

A one-page overview must be submitted to demonstrate the thinking and the approach behind the podcast, what it does to enhance the listening experience, plus examples of how it was promoted across the radio stations various assets including social media, on air etc.

This category is NOT for radio show catch up podcasts.

Support Material Checklist

- Audio of no longer than 5 minutes duration
- Podcast overview: this must demonstrate the thinking and the approach behind the podcast, what it does to enhance the listening experience, plus examples of how it was promoted across the radio stations various assets including social media, on air etc – **1 page limit**
- Special Entry Questions:
 - Link to original podcast
 - Downloads and time period.

Entry Details

- Division:
 - » Metropolitan
 - » Non-metropolitan
- Title of entry (for certificate/trophy)
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.