

# MUSIC DIRECTOR OF THE YEAR



CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 31 MARCH 2024

ENTRIES CLOSE FRIDAY 31 MAY 2024

All entries must be submitted online at <http://entry.acras.com.au>.  
THIS DOCUMENT IS A GUIDE ONLY.

## National Award - Single category (All markets are encouraged to enter)

recognises excellence in music programming across all formats.

The category will be judged by a specialist radio/record industry panel. No single criterion carries greater weight than the others, but entries will need to demonstrate relevance to the station's market size, format, target demographics and music knowledge.

## Requirements

### Additional supporting material addressing the following criteria (3 page limit)

- An audio demonstration of no more than 60 seconds via YouTube or Vimeo (link supplied within pdf), of your stations typical music format. You may choose to use a station music demonstrator or product spot.
- A brief overview of your understanding of your stations music format and target audience
- The success of your station in relation to stated target demographics and market. If your market is regularly surveyed, survey results from the 12 months of the judging period (using the GfK survey)
- Your interaction with record company representatives, if applicable to your particular format, and how you monitor music trends
- Any other relevant supporting material (e.g. special features and music events you have been involved in creating)

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.