

Regional Radio Shines at 2024 ACRA Awards

Embargoed until 10.15PM AEDT, 12 October 2024

The 35th Australian Commercial Radio & Audio (ACRA) Awards celebrated the vital role of regional radio, recognising outstanding broadcasters and teams across the country. From compelling community campaigns to the rise of new talent, this year's regional winners embodied the unique ability of local radio to connect, inform, and entertain.

Christmas by the Lake by the 3CS & Mixx FM Team from Colac, VIC (ACE Radio Broadcasters) took home Best Community Campaign – Country, for their success in uniting the community through a festive, feel-good celebration. Meanwhile, Wollongong's i98FM was recognised for their outstanding work in supporting one of the region's largest charity convoys, with the *i98FM Illawarra Convoy Team* winning Best Community Campaign – Provincial.

Leesa Singleton from 864 Triple M Toowoomba/Darling Downs (SCA, QLD) was awarded Best New Talent Off-Air – Radio – Non-Metro, marking her as a rising star behind the scenes of regional radio. On the airwaves, James Thwaites and Matt Lipiarski of Mixx FM Colac, VIC, took home Best On Air Team – Country for their morning show, *Mixx Brekky with Jimmy & Lippi*.

Courtney McIntyre from Mixx FM Hamilton, VIC (ACE Radio Broadcasters) was honoured as Individual Talent of the Year – Country, recognised for her impactful presence, which resonates deeply with local audiences.

Adding to the accolades, **Triple M Newcastle** was awarded **Best Local News Team – Country** for the outstanding work of **David Dollin**, **Dan Flegg**, **and Saskia Channing** (SCA NSW).

"Regional radio plays a vital role in connecting people and telling local stories that matter," said Lizzie Young, Chief Executive Officer of Commercial Radio & Audio. "These winners demonstrate the power of radio to inspire and create real impact in their communities, showcasing the strength of local broadcasting."

Key 2024 ACRA Awards Regional Winners:

- Best Community Campaign Country: Christmas by the Lake, 3CS & Mixx FM, Colac VIC, ACE
 Radio Broadcasters
- Best Community Campaign Provincial: *i98FM Illawarra Convoy*, i98FM Illawarra Convoy Team, Wollongong NSW, WIN Network
- Best New Talent Off-Air Radio Non-Metro: Leesa Singleton, 864 Triple M Toowoomba/Darling Downs, QLD, SCA
- Best On Air Team Country: *Mixx Brekky with Jimmy & Lippi*, Mixx FM Colac, VIC, ACE Radio Broadcasters
- Individual Talent of the Year Country: Courtney McIntyre, Mixx FM Hamilton, VIC, ACE Radio Broadcasters
- Best Local News Team Country: 102.9 Triple M Newcastle, David Dollin, Dan Flegg, Saskia Channing, Newcastle NSW, SCA
- Best New Talent On-Air Country: Nicholas Groer, Chilli North East, Launceston TAS, ARN
- Best Music Host Country: Sarah Grigg, Mixx FM Swan Hill VIC, ACE Radio Broadcasters
- Best News Presenter AM Non-Metro: Emma Clark, 3WM Horsham VIC, ACE Radio Broadcasters

2024 ACRA Awards media collateral

- Red (pink) carpet photos (available 8pm 12 Oct): 2024 ACRA Awards Pink Carpet
- Winners' photos (available 10:30pm 12 Oct): <u>2024 ACRA Awards Winners</u>

Highlights vision (available 12am 13 Oct): 2024 ACRA Awards Videos

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About Commercial Radio & Audio

CRA is the peak industry body representing the interests of commercial radio broadcasters across Australia. CRA promotes the effectiveness of radio and audio to advertisers, manages audio research and insights, metropolitan and regional audience measurement surveys, the Australian Podcast Ranker, revenue reporting, industry innovation, industry codes and standards, and regulatory and legislative matters. CRA hosts the ACRA Awards and HEARD, the audio industry showcase. **Follow us:** LinkedIn | Instagram

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