# BEST ON-AIR TEAM



## CRITERIA ELIGIBILITY - JUDGING PERIOD: 1 APRIL 2023 - 31 MARCH 2024

### ENTRIES CLOSE FRIDAY 31 MAY 2024

## All entries must be submitted online at <u>http://entry.acras.com.au</u>. THIS DOCUMENT IS A GUIDE ONLY.

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This category is for the many on-air teams across the country which present personality-based programs featuring information, current affairs, entertainment, music and comedy. Entries must be from the station where the program originated.

Judges will evaluate their entertainment value, ability to communicate with their audience and each other, special talents, innovation, creativity and originality. You must include supporting information such as survey performance, where available, to demonstrate audience appeal.

#### **Requirements**

- Audio should be submitted in MP3 format
- Maximum 1 minute in duration
- Announce your name and station only at the start of the audio do not announce name of category
- Be exactly as broadcast no added background music or sound effects

#### Additional Support Material should be submitted in pdf format

• You should provide supporting information ie. survey performance, download numbers, social engagement, etc (1 page limit)

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy - PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio & Audio will not be responsible for incorrect spelling of names.